

ADAM BOYD

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EXPERIENCE

CNE Media // Kink.com

Software Engineer | June 2016 – Present

- Full Stack web development of core video streaming sites using NodeJS, MongoDB, MySQL, Redis & ElasticSearch.
- Migration of legacy php publishing system functionality and design / green field development of newer VueJs frontend, NodeJS/express backend, including consolidating disparate data sources into MongoDB and AWS video transcoding pipeline.
- Designed, planned, deployed & maintained various microservices and client modules to address domain specific data between mission critical web applications.
- Migration of legacy AngularJS site administration/CMS tool to newer NodeJS/express and bootstrap CSS frontend & Nunjucks templates.
- Collaborated with development and operation teams to ensure coding standards, minimum test coverage, and continuous deployment procedures.
- Facilitating the implementation of A/B tests using Optimizely & Google Optimize

Product Manager | June 2015 – June 2016

- Lead the design, development and deployment of a new affiliate tracking software solution which enabled 5000+ end users to track affiliate traffic and revenue based on new account registrations, subscription sales, and shoot purchases.
- Responsible for implementing and facilitating user research workshops, documenting existing end user pain points, development of user requirements, functional design specification and end user training material.
- Worked with cross-functional teams on a new, faster and more scalable Cam to Cam software service which enabled service users to broadcast from home and charge customers for various services performed on camera and track revenue earned during sessions.
- Procured A/B Testing platform in order to begin testing pricing and design assumptions across the Live Cam and Video ECommerce Site.

Technical Project Manager | April 2013 – June 2015

- New Live Cam Software:
 - Built live cam peer to peer platform for a 30% increase in revenue.
 - Enhanced viewing and pay experience by adding Play Sessions which accounted for 25% of daily revenue.
- Site Migration:
 - Migrated from legacy platform to new more scalable and responsive web app.
 - Consolidated 30+ sub sites under one parent domain
- SAAS Implementations:
 - StrongMail | Tableau | Partnersoft

Human Resources Generalist & Project Manager | April 2011 – April 2013

- SAAS Implementations
 - Google Apps | Jobvite Recruiting | Halogen Performance Management | Ultipro BI Reporting
- 360° Recruiting, onboarding, performance reviews, & compensation analysis.
- Healthcare, dental, vision and 401(k) employee insurance/Benefits administration and explanation.
- Workers' compensation administration.

LANGUAGE

- Javascript

DATABASES | SEARCH

- MySQL
- MongoDB
- Redis
- Elasticsearch

FRAMEWORKS

- Vue
- ExpressJS
- Angular

MARKUP | TEMPLATING

- HTML5 | CSS3
- Nunjucks
- SASS

TOOLS

- Docker
- Jenkins
- JIRA
- Git/Github
- Grunt
- Unix/Linux
- Vim
- New Relic
- Splunk